POSTER CRAFT

Description: "Designing attractive and informative posters highlighting key event details."

Rules:

- **Posters must be created within the allotted time.**

- **Pre-designed or reused posters will lead to disqualification.**

- **Judging is based on creativity, visual impact, and theme alignment.**

- **Poster format must align with the event theme and follow Instagram dimensions.**

- **Only offline design tools like Adobe Photoshop and Illustrator are permitted.**

Event Overview Poster Craft is a dynamic design challenge that blends artistic flair with communication strategy. Participants are required to conceptualize and design event-themed posters that stand out in visual storytelling. This event invites creative thinkers and skilled digital artists to translate ideas into impactful visuals, judged on design aesthetics, clarity, and thematic accuracy.

Competition Format

- **Mode: Offline**

- **Type: Individual**

- **Eligibility: Open to participants from all academic disciplines**

- **Tools: Offline design software (Photoshop, Illustrator only)**

- **Duration: 45 minutes to 1 hour (based on design complexity)**

- **Submission: Final designs must be submitted before the deadline.**

Categories: Theme-Based Design: Japanese-Inspired Concept

Registration Information: Date: 08-05-2025

Time: Location: [11 am – 1 pm FN]

UG Block Room: M108

Registration Fee: [250 rs]

For more information,

Contact: 6384194299, 9940718735